



Demographic and Income Profile

Prepared By: Clayton Watson

Germantown Pky and Dexter Rd
Cordova, TN 38016

Site Type: Radius

Latitude 35.1733
Longitude -89.7931
Radius: 1.0 mile

Summary	2000	2008	2013
Population	11,365	13,011	13,880
Households	5,074	5,937	6,375
Families	3,095	3,426	3,560
Average Household Size	2.24	2.19	2.18
Owner Occupied HUs	3,100	3,523	3,673
Renter Occupied HUs	1,974	2,414	2,701
Median Age	34.1	35.3	36.2

Trends: 2008-2013 Annual Rate	Area	State	National
Population	1.3%	1.19%	1.23%
Households	1.43%	1.31%	1.26%
Families	0.77%	0.99%	1.05%
Owner HHs	0.84%	1.13%	1.07%
Median Household Income	2.41%	3.69%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	298	5.8%	185	3.1%	169	2.7%
\$15,000 - \$24,999	406	7.9%	254	4.3%	194	3.0%
\$25,000 - \$34,999	635	12.3%	333	5.6%	276	4.3%
\$35,000 - \$49,999	788	15.3%	765	12.9%	522	8.2%
\$50,000 - \$74,999	1,496	29.0%	1,308	22.0%	1,358	21.3%
\$75,000 - \$99,999	683	13.2%	1,614	27.2%	1,289	20.2%
\$100,000 - \$149,999	574	11.1%	923	15.6%	1,701	26.7%
\$150,000 - \$199,000	136	2.6%	290	4.9%	408	6.4%
\$200,000+	139	2.7%	263	4.4%	460	7.2%
Median Household Income	\$56,310		\$76,191		\$85,827	
Average Household Income	\$68,618		\$90,270		\$108,157	
Per Capita Income	\$30,840		\$40,824		\$49,189	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	785	6.9%	886	6.8%	950	6.8%
5 - 9	766	6.7%	818	6.3%	841	6.1%
10 - 14	690	6.1%	781	6.0%	809	5.8%
15 - 19	594	5.2%	687	5.3%	721	5.2%
20 - 24	801	7.0%	839	6.4%	930	6.7%
25 - 34	2,241	19.7%	2,438	18.7%	2,417	17.4%
35 - 44	1,963	17.3%	2,137	16.4%	2,270	16.4%
45 - 54	1,674	14.7%	1,910	14.7%	2,046	14.7%
55 - 64	843	7.4%	1,332	10.2%	1,508	10.9%
65 - 74	511	4.5%	559	4.3%	707	5.1%
75 - 84	389	3.4%	456	3.5%	472	3.4%
85+	106	0.9%	170	1.3%	212	1.5%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,014	88.1%	10,654	81.9%	10,838	78.1%
Black Alone	744	6.5%	1,329	10.2%	1,677	12.1%
American Indian Alone	24	0.2%	28	0.2%	32	0.2%
Asian Alone	381	3.4%	654	5.0%	870	6.3%
Pacific Islander Alone	4	0.0%	7	0.1%	11	0.1%
Some Other Race Alone	88	0.8%	182	1.4%	263	1.9%
Two or More Races	110	1.0%	156	1.2%	189	1.4%
Hispanic Origin (Any Race)	244	2.1%	495	3.8%	704	5.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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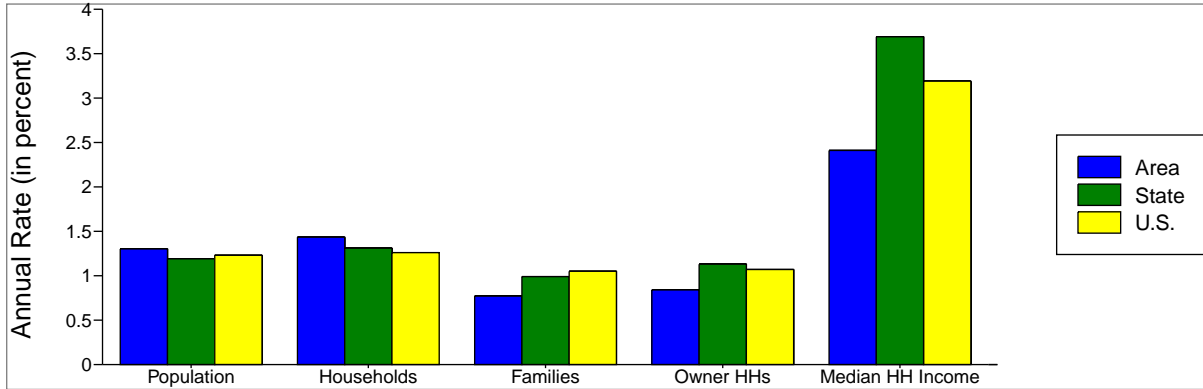
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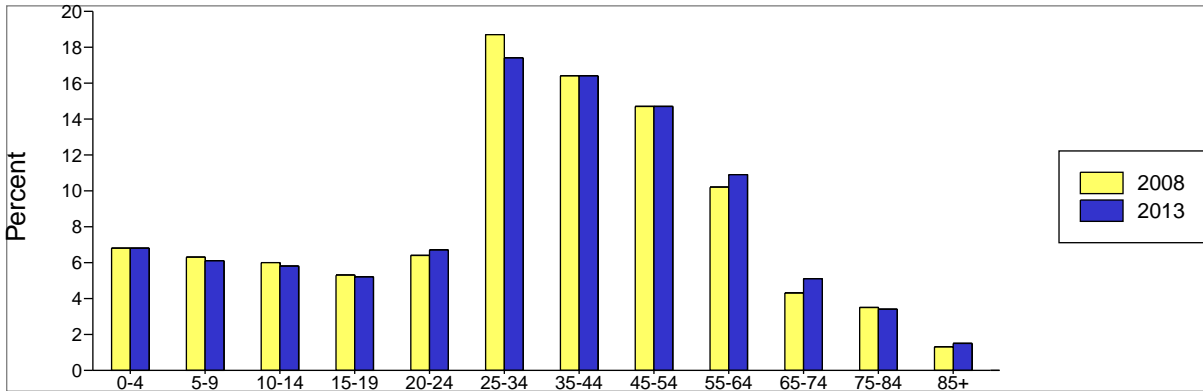
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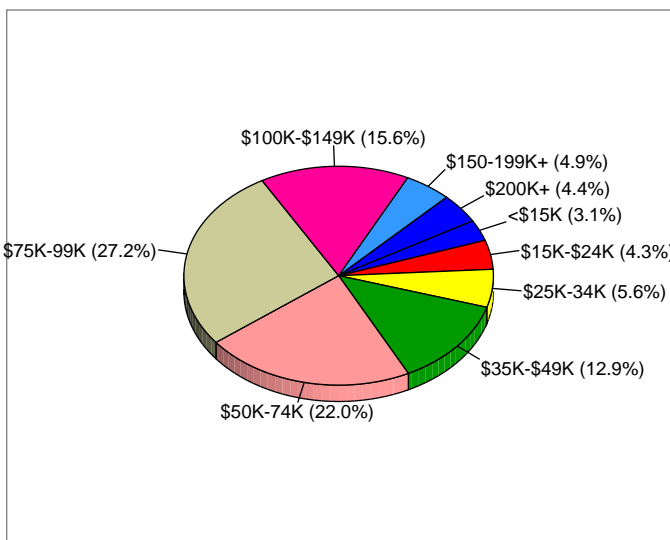
Trends 2008-2013



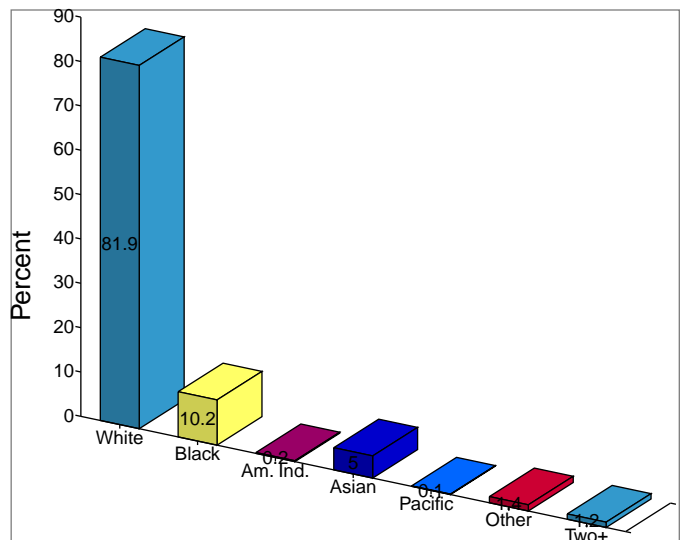
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 3.8%



Demographic and Income Profile

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Site Type: Radius

Latitude 35.1733
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Summary	2000	2008	2013
Population	31,920	37,513	39,849
Households	12,784	15,275	16,304
Families	8,629	9,943	10,359
Average Household Size	2.48	2.44	2.43
Owner Occupied HUs	9,165	10,892	11,416
Renter Occupied HUs	3,619	4,383	4,888
Median Age	33.9	35.4	35.9

Trends: 2008-2013 Annual Rate	Area	State	National
Population	1.22%	1.19%	1.23%
Households	1.31%	1.31%	1.26%
Families	0.82%	0.99%	1.05%
Owner HHs	0.94%	1.13%	1.07%
Median Household Income	2.79%	3.69%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	642	5.0%	466	3.1%	428	2.6%
\$15,000 - \$24,999	820	6.4%	503	3.3%	385	2.4%
\$25,000 - \$34,999	1,234	9.6%	688	4.5%	566	3.5%
\$35,000 - \$49,999	2,051	15.9%	1,576	10.3%	1,091	6.7%
\$50,000 - \$74,999	3,484	27.1%	3,285	21.5%	3,407	20.9%
\$75,000 - \$99,999	2,100	16.3%	3,886	25.4%	3,050	18.7%
\$100,000 - \$149,999	1,721	13.4%	2,953	19.3%	4,118	25.3%
\$150,000 - \$199,000	454	3.5%	1,035	6.8%	1,500	9.2%
\$200,000+	357	2.8%	882	5.8%	1,759	10.8%
Median Household Income	\$61,920		\$80,201		\$92,030	
Average Household Income	\$73,011		\$98,764		\$120,193	
Per Capita Income	\$30,038		\$40,941		\$50,022	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,599	8.1%	3,035	8.1%	3,234	8.1%
5 - 9	2,312	7.2%	2,747	7.3%	2,826	7.1%
10 - 14	2,087	6.5%	2,454	6.5%	2,634	6.6%
15 - 19	1,717	5.4%	2,078	5.5%	2,255	5.7%
20 - 24	1,829	5.7%	2,069	5.5%	2,187	5.5%
25 - 34	6,106	19.1%	6,114	16.3%	6,192	15.5%
35 - 44	5,873	18.4%	6,708	17.9%	6,715	16.9%
45 - 54	4,602	14.4%	5,547	14.8%	6,106	15.3%
55 - 64	2,314	7.2%	3,773	10.1%	4,249	10.7%
65 - 74	1,297	4.1%	1,544	4.1%	1,900	4.8%
75 - 84	870	2.7%	1,009	2.7%	1,049	2.6%
85+	312	1.0%	432	1.2%	501	1.3%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	27,683	86.7%	30,080	80.2%	30,387	76.3%
Black Alone	2,484	7.8%	4,424	11.8%	5,522	13.9%
American Indian Alone	53	0.2%	63	0.2%	72	0.2%
Asian Alone	1,160	3.6%	2,020	5.4%	2,651	6.7%
Pacific Islander Alone	15	0.0%	28	0.1%	40	0.1%
Some Other Race Alone	207	0.6%	432	1.2%	622	1.6%
Two or More Races	317	1.0%	466	1.2%	556	1.4%
Hispanic Origin (Any Race)	606	1.9%	1,223	3.3%	1,721	4.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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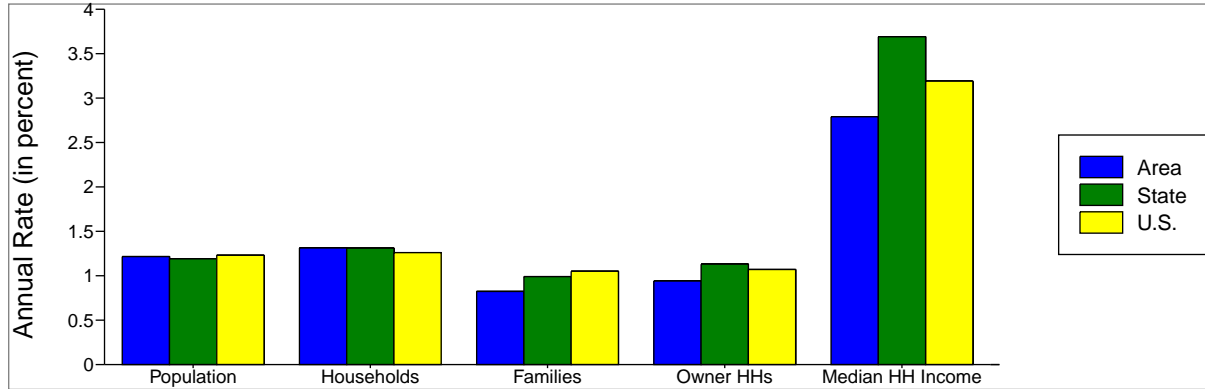
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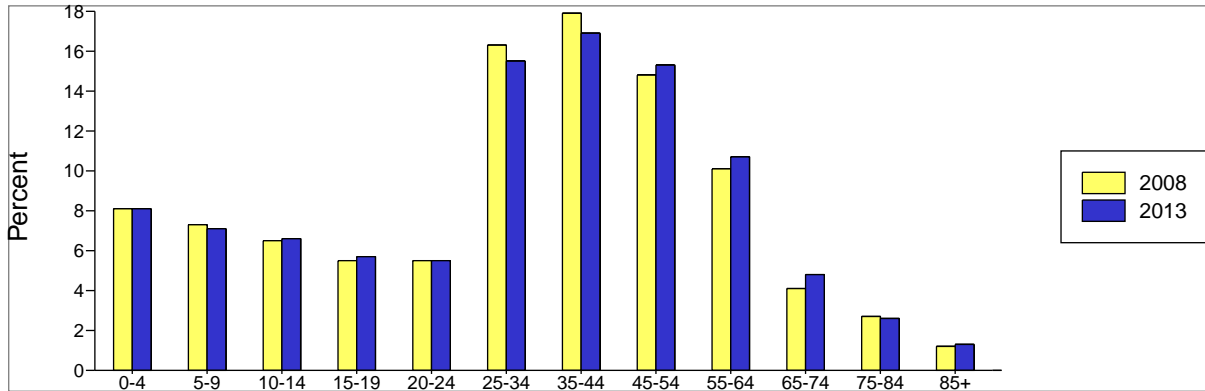
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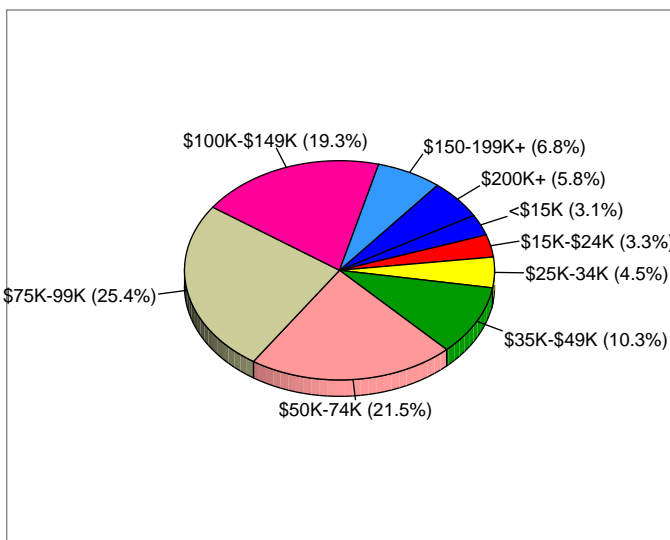
Trends 2008-2013



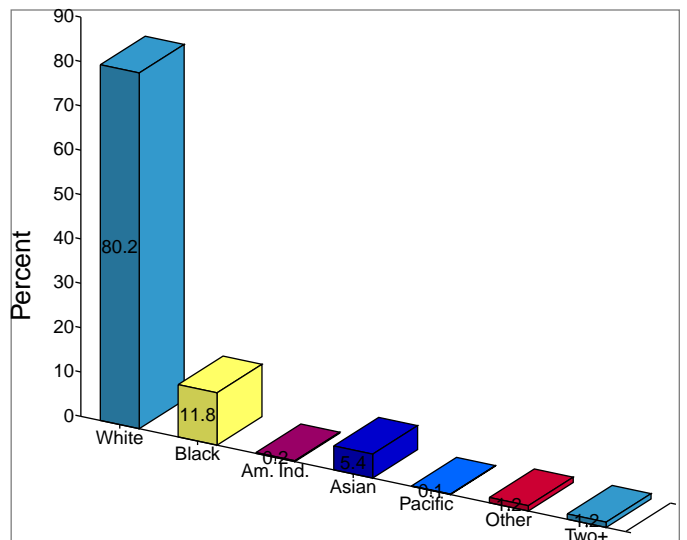
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 3.3%



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Site Type: Radius

Latitude 35.1733
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Summary	2000	2008	2013
Population	56,871	66,990	71,672
Households	23,107	27,601	29,633
Families	15,559	17,964	18,871
Average Household Size	2.44	2.41	2.41
Owner Occupied HUs	15,993	19,058	20,094
Renter Occupied HUs	7,114	8,543	9,539
Median Age	32.5	34.2	34.8

Trends: 2008-2013 Annual Rate	Area	State	National
Population	1.36%	1.19%	1.23%
Households	1.43%	1.31%	1.26%
Families	0.99%	0.99%	1.05%
Owner HHs	1.06%	1.13%	1.07%
Median Household Income	2.07%	3.69%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,295	5.6%	942	3.4%	851	2.9%
\$15,000 - \$24,999	1,763	7.6%	1,101	4.0%	814	2.7%
\$25,000 - \$34,999	2,421	10.5%	1,580	5.7%	1,323	4.5%
\$35,000 - \$49,999	4,040	17.4%	3,206	11.6%	2,365	8.0%
\$50,000 - \$74,999	6,171	26.7%	6,209	22.5%	6,572	22.2%
\$75,000 - \$99,999	3,552	15.3%	6,938	25.1%	5,910	19.9%
\$100,000 - \$149,999	2,715	11.7%	4,803	17.4%	6,852	23.1%
\$150,000 - \$199,000	691	3.0%	1,522	5.5%	2,397	8.1%
\$200,000+	505	2.2%	1,300	4.7%	2,550	8.6%
Median Household Income	\$58,157		\$76,815		\$85,098	
Average Household Income	\$67,848		\$91,489		\$110,130	
Per Capita Income	\$27,635		\$37,537		\$45,325	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,783	8.4%	5,498	8.2%	5,873	8.2%
5 - 9	4,219	7.4%	4,980	7.4%	5,130	7.2%
10 - 14	3,820	6.7%	4,509	6.7%	4,863	6.8%
15 - 19	3,168	5.6%	3,937	5.9%	4,237	5.9%
20 - 24	3,717	6.5%	4,161	6.2%	4,595	6.4%
25 - 34	11,539	20.3%	11,385	17.0%	11,366	15.9%
35 - 44	10,297	18.1%	11,947	17.8%	12,061	16.8%
45 - 54	7,690	13.5%	9,474	14.1%	10,592	14.8%
55 - 64	3,748	6.6%	6,320	9.4%	7,297	10.2%
65 - 74	2,092	3.7%	2,578	3.8%	3,255	4.5%
75 - 84	1,332	2.3%	1,555	2.3%	1,642	2.3%
85+	463	0.8%	647	1.0%	762	1.1%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	48,594	85.4%	52,642	78.6%	53,415	74.5%
Black Alone	4,964	8.7%	8,732	13.0%	10,934	15.3%
American Indian Alone	113	0.2%	141	0.2%	161	0.2%
Asian Alone	2,004	3.5%	3,434	5.1%	4,487	6.3%
Pacific Islander Alone	32	0.1%	59	0.1%	79	0.1%
Some Other Race Alone	481	0.8%	978	1.5%	1,397	1.9%
Two or More Races	682	1.2%	1,004	1.5%	1,199	1.7%
Hispanic Origin (Any Race)	1,370	2.4%	2,651	4.0%	3,680	5.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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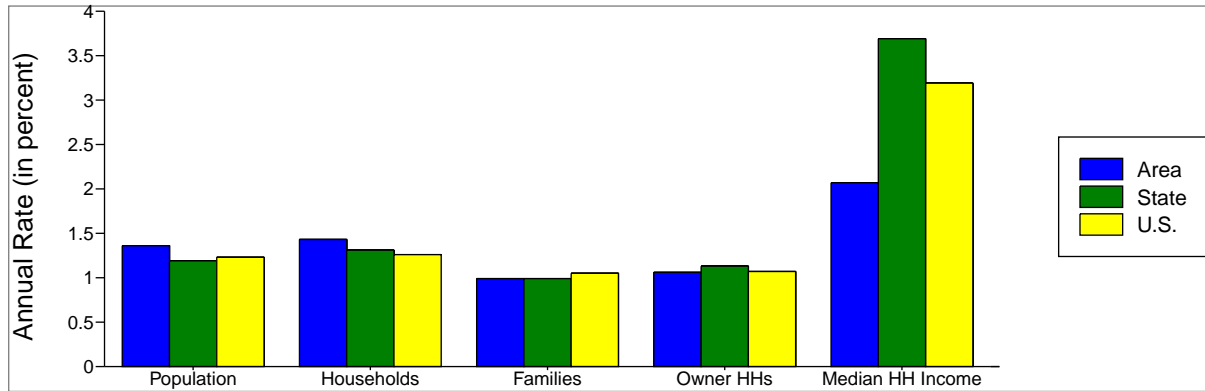
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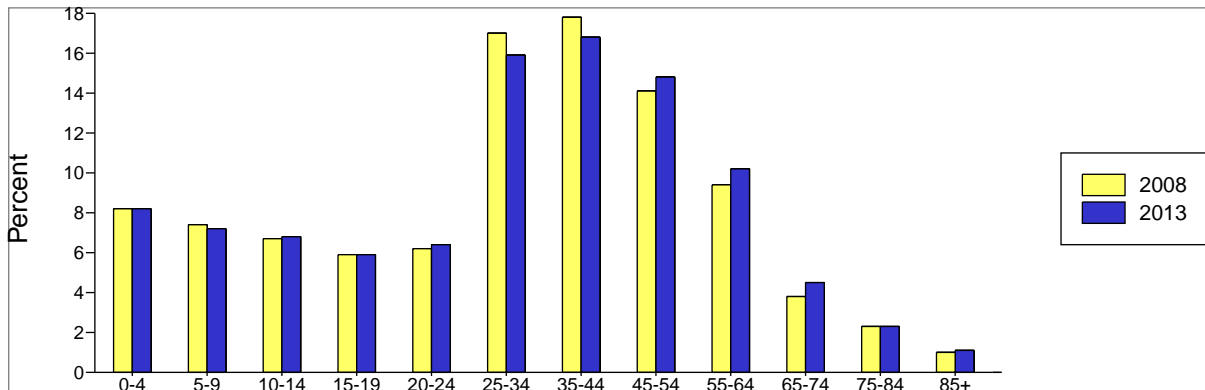
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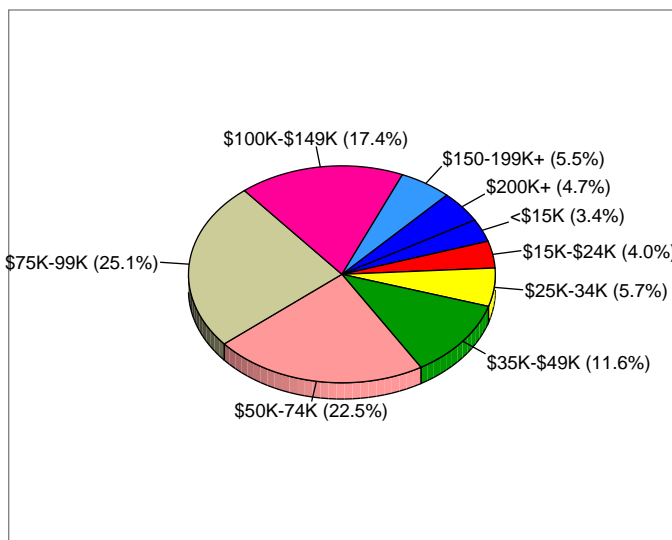
Trends 2008-2013



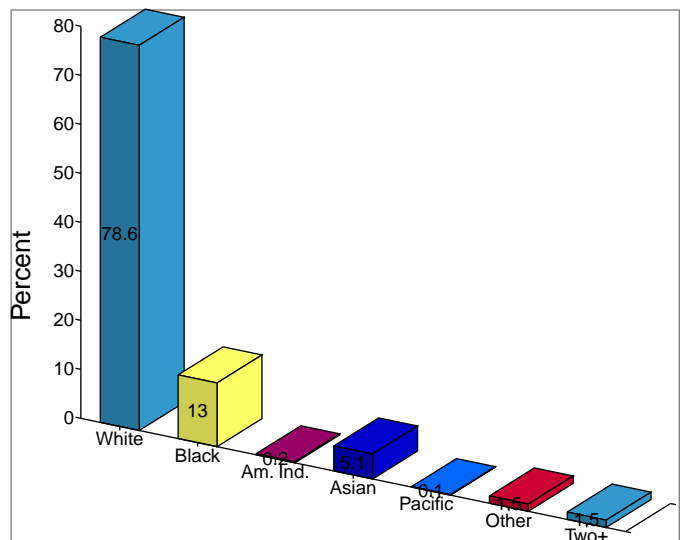
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 4.0%